

network enterprise europe



International Fair of Tourism 2014

Belgrade Fair, Hall IV
Bulevar Vojvode Misica 14, Belgrade
February 28, 2014
From 13.00 to 17.00

BELGRADE INTERNATIONAL TOURISM BROKERAGE EVENT - 2014

Dear Sir/Madam,

We are honored to invite you to participate in the Fourth Belgrade international tourism brokerage event for enterprises in the field of tourism which are being organized by the National Agency for Regional Development, with its partners within the project 'Enterprise Europe Network'. The International Business Meetings will be held on Friday, February 28th 2014 at the Belgrade Fair, Hall IV, within the 36th International Fair of Tourism. The goal of these meetings is to make a connection and establish business cooperation among enterprises involved in tourism.

There is a unique opportunity in front of you to, completely free of charge, make contacts and establish business relationships with national and international tour operators, travel agencies, tourist organizations, hotels, restaurants, hostels, ski resorts, spas and the like. Business meetings provide you with an opportunity to make direct contact with potential partners, to learn about news and trends in tourism, promote your business activity and exchange your experiences. The 3rd International Business Meetings, which have been held on February 22th 2013, were attended by 65 participants in the field of tourism, coming from several countries in the region and beyond.

The International Business Meetings imply bilateral talks among the interested participants (representatives of companies, organizations, tour operators and the like), which should last up to 20 minutes (depending on the number of registered participants) and which should be focused on presenting both sides and desired cooperation. The catalogue with business profiles of all the participants of this event will be available for all interested parties.

Deadline for the participation registration is **February the 18th 2014**.
Deadline for scheduling bilateral meetings is **February the 24th 2014**.

Registration and participation rules

1. The registration of all the entrants interested in participating in the business meetings is done by filling in the registration form on the website, <http://bitbe2014.talkb2b.net>. The registration will be possible to carry out until the 18th of February 2014.
2. The list of registered participants will be available on the specified webpage at any time.
3. Upon the expiration of the registration deadline, the organizers will inform all the registered participants about the way and possibilities to schedule and conduct the bilateral talks.
4. The scheduling of the bilateral talks will be also done electronically, on the webpage <http://bitbe2014.talkb2b.net> in the period from 19th to 24th of February 2014.
5. The maximum number of participants in one negotiating party involved in the bilateral talks is 2.
6. The maximum number of meetings scheduled per participant is 10.
7. The final timetable of scheduled bilateral meetings will be published on February 25th 2014 on the webpage <http://bitbe2014.talkb2b.net>, and sent to all of the participants to the e-mail address they have specified in the on-line registration.

For all additional questions and information, the contact persons are:

Marija Nikolić +381 19 445312, e-mail: marija.nikolic@narr.gov.rs

Siniša Tešić +381 19 445364, e-mail: sinisa.tesic@narr.gov.rs

een@narr.gov.rs